



THE JACOB RADER MARCUS CENTER OF THE
AMERICAN JEWISH ARCHIVES

**A Finding Aid to the
Arthur Plaut Papers**

Manuscript Collection No. 824

Collection Summary

Title	Arthur Plaut Papers
Dates	1951-1973 (bulk: 1957-1965)
Collection Number	MS-824
Repository	The Jacob Rader Marcus Center of the American Jewish Archives
Creator	Plaut, Arthur, 1922-2006
Extent	2 linear feet (2 record cartons)
Language of the Material	English

Administrative Information

Biographical Sketch	Born in 1922 in Cincinnati, Ohio, Arthur Plaut graduated from the University of Cincinnati following service in World War II. After graduation, Plaut remained in Cincinnati and became involved in advertising, public relations, and sales promotion, as well as radio and television. In 1967 he moved to San Diego, joining the staff of United Way. Arthur Plaut died in 2006.
Scope and Content	The Arthur Plaut papers pertain to his work in Jewish communal affairs in Cincinnati, Ohio mostly during the 1950s and 1960s. Included are files on his work in the Associated Jewish Agencies, Big Brothers and Big Sisters, Jewish Community Center, Jewish Family Service Bureau, Jewish Vocational Service, Jewish Welfare Fund, the Union of American Hebrew Congregations, and the American Red Cross.
Arrangement	This collection is arranged in one (1) series: A. General.
Terms of Access	The collection is open for use; no restrictions apply.
Preferred Citation	Footnotes and bibliographic references should refer to the Arthur Plaut Papers and the American Jewish Archives. A suggestion for at least the first citation is as follows: [Description], [Date], Box #, Folder #. MS-824. Arthur Plaut Papers. American Jewish Archives, Cincinnati, Ohio.
Provenance	Received from Arthur Plaut, San Diego, Calif., December 2002.
Processing Information	Processed by Kevin Proffitt, September 2011. This collection was arranged and described according to minimal-processing standards. Funding, in part, for the arrangement and description of this collection was provided by the National Historical Publications and Records Commission.

Index Terms

Subjects	Jews -- Ohio -- Cincinnati
Personal Names	Westheimer, Irvin Ferdinand, 1879-1980
Corporate Names	American Red Cross / Associated Jewish Agencies (Cincinnati, Ohio) / Big Brothers/Big Sisters Association of Cincinnati / Council of Jewish Federations and Welfare Funds (Cincinnati, Ohio) / Jewish Community Center of Cincinnati / Jewish Family Service (Cincinnati, Ohio) / Jewish Vocational Service (Cincinnati, Ohio) / Jewish Welfare Fund / Union of American Hebrew Congregations

Series A. General, 1951-1973

Box and Folder Listing

Box 1. Folder 1. AJA Cincinnati 65th Anniversary, 1961 May 25

Box 1. Folder 2. Jewish Community Life in Cincinnati, 1958 June 18

Box 1. Folder 3. AJA Personnel Code, 1961 November

Box 1. Folder 4. AJA Endowment Fund-Printed Pieces, 1960 June 21

Box 1. Folder 5. AJA Endowment Fund-Miscellaneous, 1959-1963, 1971

Box 1. Folder 6. AJA Endowment Fund-Agency Board Presentation, 1959 October 56

Box 1. Folder 7. Camp Livingston Report, 1962

Box 1. Folder 8. Aged Study, 1960-1961

Box 1. Folder 9. Big Brothers program, 1962

Box 1. Folder 10. Big Brothers Convention, 1960

Box 1. Folder 11. Big Brothers Recruitment and Information Booklet, 1958

Box 1. Folder 12. Big Brothers Publicity, 1952-1959

Box 1. Folder 13. Big Brothers miscellaneous, 1952-1960

Box 1. Folder 14. CJFWF Entry, Publication & Interpretation, 1964

Box 1. Folder 15. Jewish Center, 1947,1961, 1960, 1964

Box 1. Folder 16. Jewish Community Center, 1959, 1965-1967

Box 1. Folder 17. Jewish Community Center [Day of Fun], 1959

Box 1. Folder 18. Jewish Community Center [Fund Campaign Brochure], 1960

Box 1. Folder 19. Jewish Community Center [Logo project], 1960 March 8

Box 1. Folder 20. Jewish Community Center [Membership Broadside], 1960

Box 1. Folder 21. Jewish Center [Miscellaneous], 1947, 1954, 1958-1960

Box 1. Folder 22. Jewish Community Center [Nursery School Brochure], 1960 June 7

Box 1. Folder 23. Jewish Community Center [Opening Week Materials], 1960

Box 1. Folder 24. Jewish Community Center [Publicity- Interpretive Service], 1959

Box 1. Folder 25. Jewish Community Center [Publicity and PR], 1959-1960

Box 1. Folder 26. JFSB/Cincinnati [Aged and Ill Committee], 1964-1969

Box 1. Folder 27. JFSB Youth Advisory Committee, 1965-1966

Box 1. Folder 28. JFSB Youth Advisors Committee Final Report, 1966-1967

Box 1. Folder 29. Jewish Family Service Bureau, 1959, 1960, 1966

Box 1. Folder 30. Jewish Vocational Service, 1956-1960

Box 1. Folder 31. Jewish Welfare Fund [Publicity], 1957

Box 1. Folder 32. The American Israelite newspapers, 1958-1960

Box 1. Folder 33. JWF Publicity [Samples and Printed Materials], 1958

Box 1. Folder 34. Jewish Welfare Fund [Miscellaneous], 1959, 1964

Box 1. Folder 35. JWF Local Service Fact Folder, 1959

Box 1. Folder 36. JWF Insert for Organization Columns, 1959

Box 2. Folder 1. Jewish Welfare Fund [Promotion and Publicity miscellaneous], 1958

Box 2. Folder 2. JWF Newspaper Publicity, 1959

Box 2. Folder 3. JWF Newspaper Publicity [Drafts], 1959

Box 2. Folder 4. JWF Publicity [Printed], 1959

Box 2. Folder 5. JWF Publicity [Workers Materials], 1959

Box 2. Folder 6. Jewish Welfare Fund, 1954-1956

Box 2. Folder 7. Jewish Welfare Fund [Miscellaneous], 1958-1959

Box 2. Folder 8. Jewish Welfare Fund [Two Page Ad Campaign], 1959

Box 2. Folder 9. Jewish Welfare Fund [Recorded message], 1959

Box 2. Folder 10. JWF Publicity, 1961-1964

Box 2. Folder 11. JWF Publicity [Anglos], 1960s

Box 2. Folder 12. JWF [Advertising "Services" Series], 1963

Box 2. Folder 13. JWF [Awards for Working Mothers], 1963

Box 2. Folder 14. JWF 1963 Campaign [Organization Notes], 1963

Box 2. Folder 15. JWF [Printed Pieces], 1963

Box 2. Folder 16. JWF Publicity Campaign [Anglos], 1963

Box 2. Folder 17. JWF Questionnaire, 1963

Box 2. Folder 18. Recognition Dinner, 1963

Box 2. Folder 19. Weston Reception, 1963

Box 2. Folder 20. Jewish Vocational Service brochure [20th Annual Meeting], 1960

Box 2. Folder 21. JVS Publicity Stories [Annual Meeting], 1960

Box 2. Folder 22. Jewish Hospital Annual Report Brochures, 1957-1966

Box 2. Folder 23. JWF Accounting Procedures, 1963-1964

Box 2. Folder 24. Miscellaneous printed materials, 1960s

Box 2. Folder 25. JWF Ad Campaign, 1964-1965

Box 2. Folder 26. JWF Campaign Chairman's Book, 1965

Box 2. Folder 27. JWF Campaign Planning Meeting, 1965 December 16

Box 2. Folder 28. JWF Divisions, 1965

Box 2. Folder 29. Kickoff Dinner, 1965 February 9

Box 2. Folder 30. JWF Publicity [Anglos], 1965

Box 2. Folder 31. Chairman's Presentation, 1964

Box 2. Folder 32. Attitudes Survey, 1963

Box 2. Folder 33. JWF Printed Pieces, 1964

Box 2. Folder 34. Red Cross Blood Program [Includes photographs], 1951

Box 2. Folder 35. Red Cross Blood Program Press Book, 1951-1952

Box 2. Folder 36. Red Cross Press Book, 1951-1952

Box 2. Folder 37. Union of American Hebrew Congregation OVC Biennial Tenth, 1966

Box 2. Folder 38. UAHC-OVC Camp Institute Redevelopment Booklet and Brochure, undated

Box 2. Folder 39. UAHC-OVC Newsletters Volume V, 1963-1967

Box 2. Folder 40. UAHC-OVC Newsletters Volume I-IV, 1959-1962

Box 2. Folder 41. Irvin Westheimer newspaper clippings and correspondence, 1970s-1980s